

# INS IDE OUT BAGS

New Collection 2015



*About*

# THE BAGS

VOLUMINOUS BUT NOT LARGE, snug and soft, made from leather chosen with love, entirely hand crafted, with wide, pliant handles pleasant to the touch and sure to grip. These bags are adaptable to the need of the moment, able to satisfy a dynamic and active woman and her quest for care and design. A leather hand-crafted shopping bag? Yes, why not? But one that's far out of the box.





JOURNEY

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JOURNEY

Big suede and game leather bag, with yellow handles and stitchings.

The sides of the bag are made with blu navy game leather.

Width: 55cm

Height: 40cm

Width of the handles: 10cm

Height of handles: 20cm

*All made by hand*

Leather from Woodheads of Cape Town.

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CYPRIA

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## CYPRIA

Handbag in light pink suede with grey stitchins and green profiles.  
Long handle.

Width: 40cm

Height: 48cm

Handles: 9cm x 38cm

*All made by hand*

Leather from Woodheads of Cape Town.



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PAPAYA

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PAPAYA

Hand bag in cowhide leather with  
crossed handles and yellow stitchings.  
Half bag is lined with the same leather.

Width: 45cm  
Height: 40cm  
Width of the handle: 10cm  
*All made by hand*  
Leather from AZ group Italy





TARTARUGA

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TARTARUGA

Hand bag in cow printed leather and red stitchings. Handles in contrast with black stitchings. The inside of the grey handle is hand-painted.

Width: 49cm

Height: 45cm

Handles: 10cm x 20cm

*All made by hand*

Leather from Woodheads of Cape Town.

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LANDSCAPE

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## LANDSCAPE

Hand bag in vintage brown cow leather and yellow stitchings. Hand-painted leather as decoration in the middle of the bag.

Width: 43cm

Height: 43cm

Handle width: 5cm at the bottom and 11.5cm on top

Handle height: 30cm

*All made by hand*

Leather from Woodheads of Cape Town.





PATHFINDER

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PATHFINDER

Reversible hand bag in vintage brown cow leather.  
Black sthitchings and silver metal rings.

Width: 48cm

Height: 44cm

Handle width: 5cm at the bottom and 10cm on top

*All made by hand*

Leather from Woodheads of Cape Town.

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COBALT ROCK

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COBALT ROCK

Lap-Top bag in cobalt printed leather, yellow stitchings and long handle.  
Completely handmade, with fringes applied.

Width: 40cm

Height: 33cm

Handle width: 5cm at the bottom and 10cm on top

*All made by hand*

Leather from Woodheads of Cape Town.

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LOTHLORIEN

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LOTHLORIEN

Hand bag with long handle in light grey cow leather, with fringes and grey stitchings. Rings in silver metal. Completely handmade.

Width: 44cm

Height: 38cm

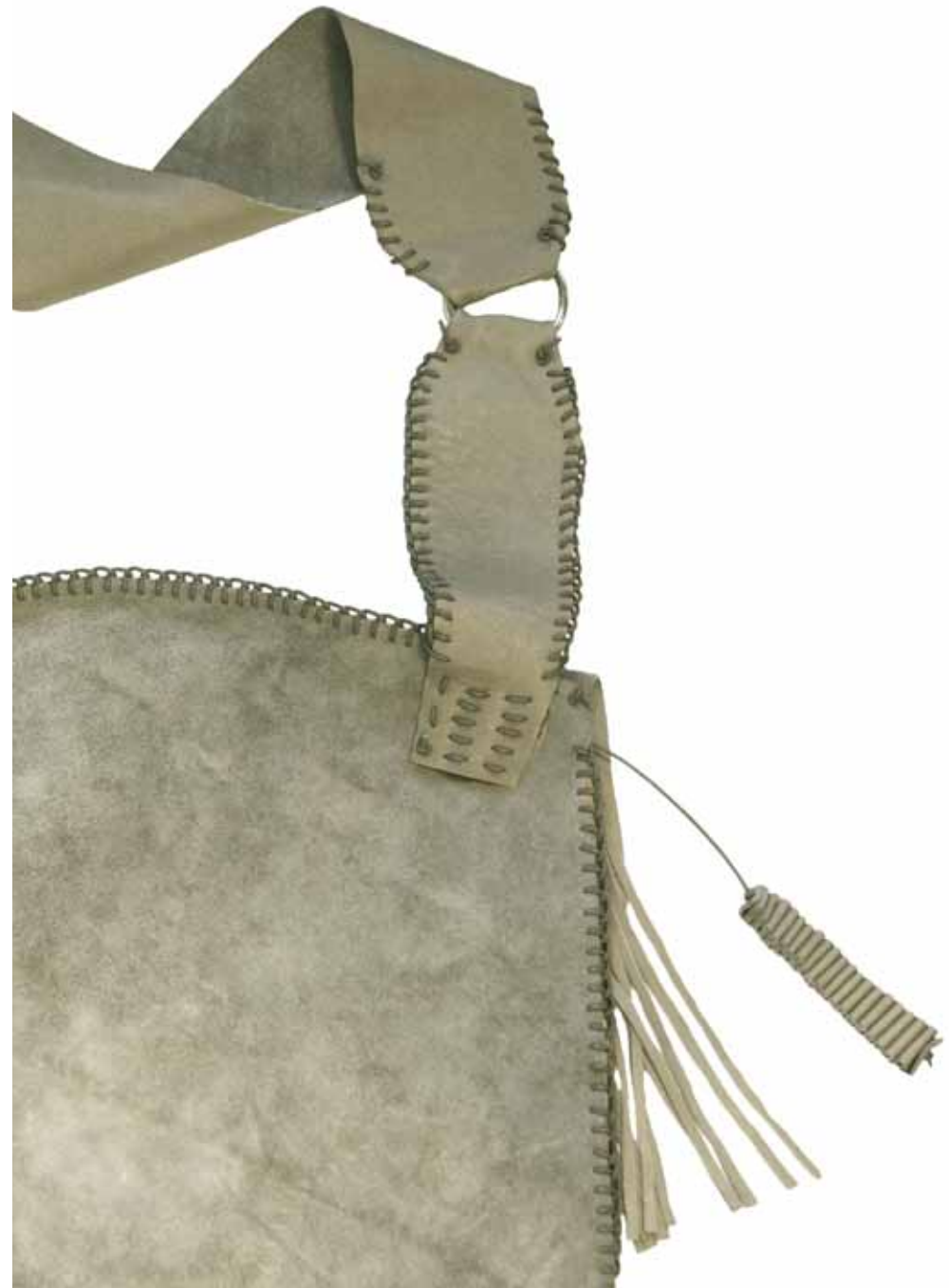
Handle width: 5cm at the bottom and 10cm the long stripe.

Handle height: 41cm

*All made by hand*

Leather from Woodheads of Cape Town.

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TERRA DI MEZZO

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## TERRA DI MEZZO

Hand bag in light grey cow leather with fringes and gold leather detail. Handles hand-painted in blue.

Width: 48cm

Height: 42cm

Handles: 10cm x 25cm

Stitchings in grey leather

*All made by hand*

Leather from Woodheads of Cape Town.



## *About*

### FRANCESCA ROMANA PERAZZELLI

**F**rancesca Romana Perazzelli was born in Montenero di Bisaccia, Molise, Italy and moved to Rome in 1999, where she attended Anthropology courses at the University "La Sapienza" and, later on, courses of Fashion Design at the "European Institute of Design" (Istituto Europeo di Design - IED).

In 2006 she has received the Academic Diploma in Fashion Design. Shortly afterwards, she was employed as fashion designer by Laltramoda spa, a young medium-size company based in Rome styling and producing woman's collections and accessories.

In 2010 she moved to Cape Town, where she continued working remotely at several woman's collections in collaboration with the previous Creative Director of the Style Office of Laltramoda.

Cape Town has rapidly become a wonderful training ground for Francesca's passion for related skill areas where she has met and collaborated with talented photographers, artists and designers.

In 2013 she started up INSIDE OUT, a project for creating a range of large shopper bags that are made entirely by hand, where each piece is unique in shape, design and taste.

9cm

40

Hand bag with long handle  
in light pink suede.  
grey stitchings and green profile

WIDTH: 40cm  
LENGTH: 48cm

Handle: 9cm x 38cm  
Hours of work = 9 hours

TARTARURA

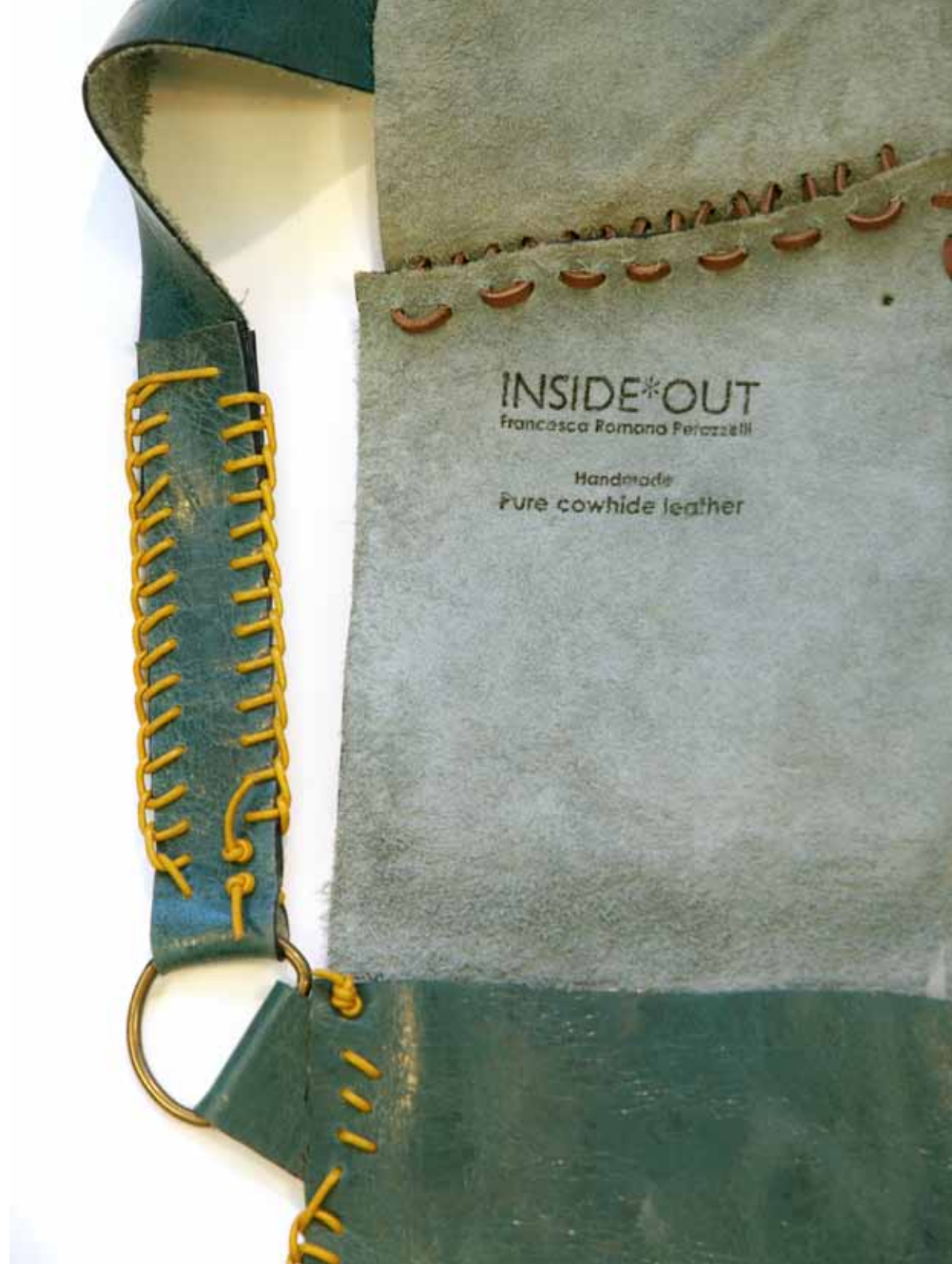


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